

The New Network for Eco-Innovation Investment



Recently established, the INNEON network for eco-innovation investment aims to extend the public and private funding sources available for eco-innovation and social innovation in Europe, and provide a unique forum dedicated to the interaction between a select cohort of innovators and relevant investors.

Innovators and investors can join a dedicated network, providing access to an online matchmaking platform, live networking events and more, to improve the quality of deals and allow for efficient matching of entrepreneurs and investors. INNEON is a catalyst accelerating the commercialisation of eco-innovation and social innovation bringing economic, environmental and social benefits not only for the investors and entrepreneurs and beyond that for Europe at large.



What are INNEON's core mission and unique value?

- ◆ Establishing a strategically aligned European community of interest focused on the **accelerated commercialization of eco- and social innovation**.
- ◆ Providing a uniquely **integrated service across the innovation chain** from identification and enhancement of viable propositions via the development of "investor-ready" proposals through to the facilitation of successful deals between investors and innovators.
- ◆ Establishing a sustainable **European network of selected professionals** with a defined interest in eco- or social innovation resulting in a step-change in the evolution of the European market – and one that will live on after this project.

What does INNEON offer innovators – entrepreneurs or SMEs?

- ◆ For qualifying innovators a range of carefully selected, publicly available **self-help tools** for turning an innovative idea into a successful business venture.
- ◆ **Bespoke coaching support** for selected applicants to assist in creating a compelling value proposition for eco- and socially innovative products and services leading to introductions to potential investors.
- ◆ Potential **access to three types of investors** servicing different segments of the capital market: business angels, venture capital and corporate investors.
- ◆ **Connectivity and networking** with a cohort of selected fellow innovators and with investors with a specific interest in eco-innovation, allowing for an exchange of ideas, information and advice through an online matchmaking platform and/or during tailor-made events.

What does INNEON offer investors?

- ◆ Access to qualified, **high-quality investment propositions** from eco-and social innovators who have been coached by our team of expert practitioners.
- ◆ Access to **sector specific market intelligence** and know how to inform your decision making processes.
- ◆ Opportunities to **syndicate with like-minded investors** from across Europe.
- ◆ Access to professional eco-investors offering **potential exit opportunities** from existing portfolio companies.



The INNEON project consortium is composed of the following partners:



INNEON aims to arrange in quality agreements between innovators and investors, which will bring eco-innovative ideas to the market, thereby triggering a shift towards more eco-innovation in Europe in support of a sustainable European economy.

We look forward to hearing from you!

Are you an entrepreneur or an SME with an eco-innovation or social innovation idea?

Are you interested in investing in eco-innovation or social innovation?

Would you like to join the INNEON network or find out more about it?

Write: info@inneon.eu

To be launched soon:

www.inneon.eu

