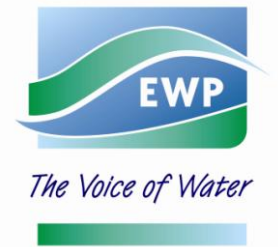


# EWP Newsletter July 2010



## **Aquawareness.eu** **Smart awareness raising campaigns**

*Brussels, July 2010.* Up till now information on awareness raising campaigns on water in Europe is very scattered, however motivation for action towards sustainable water management can only arise when people know what to do – when they are provided with easily applicable solutions. On the other hand a public accessible portal will provide visibility to interesting campaigns with only one mouse click facilitating an easier uptake and exchange across Europe leading to better and smarter campaigns as well as better informed people.

The EWP is currently creating an internet portal titled “aquawareness.eu” to pool smart water awareness raising campaigns inviting everybody to present and share his or her campaign/activity or project. Only restriction – the campaign should be already ongoing or finished and should take place in Europe (as defined by the Council of Europe).

If you would like that your activity is part of the Aquawareness portal send us an email with a short description of your project and a link to [assistant3@ewp.eu](mailto:assistant3@ewp.eu) till 11<sup>th</sup> August 2010.

### European Water Partnership

Av. de Tervuren 168, bte 15  
1150 Brussels, Belgium  
Phone +32 2 735 0681  
Fax +32 2 735 0682  
[info@ewp.eu](mailto:info@ewp.eu)  
[www.ewp.eu](http://www.ewp.eu)

Media contact:  
Lisa Struebbe  
[l.struebbe@ewp.eu](mailto:l.struebbe@ewp.eu)  
+32 (0) 273 50 681